

## SPONSORSHIP FORM

*Deadline for sponsorship: June 21, 2024*

Company Name: \_\_\_\_\_  
*As you would like it to appear on the t-shirt*

Contact person: (Mr. Mrs. Ms.) \_\_\_\_\_ Phone: \_\_\_\_\_  
*Circle one*

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Site Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Please send a representative to walk with us!

\_\_\_\_\_ will represent our company at the walk.  
Name

### Would you like a t-shirt?

Yes, I would like a t-shirt (indicate size below):

Adult:        S            M            L            XL            2XL  
Youth:        YXS (2-4)    YS (6-8)    YM (10-12)    YL (14-16)    YXL (18-20)

No thanks.

### Level of sponsorship:

As a sponsor, your company name will be listed on our web site, with a link to your web site, if provided. You will also have the opportunity bring banners and swag to display at the walk.

**\$250 Silver Sponsorship**

Company logo on t-shirts.

Please include a camera-ready high-resolution black-and-white copy of your logo with this form, or e-mail logo in "jpg" format to: [eskywalkinthepark@att.net](mailto:eskywalkinthepark@att.net).

Check here if you have provided a logo within the past 5 years. Previously provided logos are on file, and you do not need to resubmit a logo unless it has changed.

*Color and grayscale logos are not suitable for screen printing. Please refer to the next page for examples.*

**\$150 Bronze Sponsorship**

Company name on t-shirts.

All proceeds from this fundraising activity benefit Superior Health Foundation, and are earmarked exclusively for the Upper Michigan Brain Tumor Center at UP Health System – Marquette.

**Make check payable to:**  
Walk in the Park/Superior Health Foundation

**Return to:** Walk in the Park  
PO Box 3431  
Ann Arbor, MI 48106-3431

**Thank you for your support!**

## Sample Logos

Screen printing relies on contrast. Any part of the image that is colored will pick up the ink when it is screen printed, and the non-colored areas will not. The examples below illustrate the screen printing results for various logo formats.

### Suitable for Screen Printing

Logo (Black and White)



Screen Print

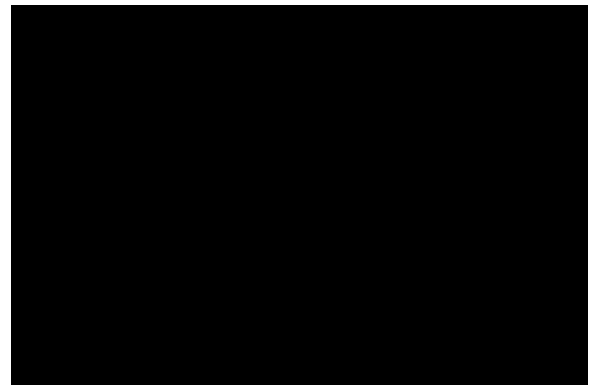


### Not Suitable for Screen Printing

Logo (Color)



Screen Print



Logo (Grayscale)



Screen Print

